



Stephanie Freund



SKILLS



Research

Usability Testing, Interviews, Surveys, Amplitude, FullStory

Design

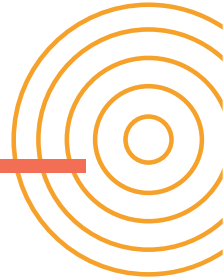
Figma, Miro, Zeplin, Adobe Creative Cloud, Design Systems, Design Sprints

Development

HTML5, CSS3, JavaScript, Bootstrap

Currently Learning

Data Visualization, Mobile Application Design




Senior Product Designer



CONTACT

 332-257-3346

 freund.steph@gmail.com

 www.stephaniefreund.com

 Remote/Hybrid (NYC)

EXPERIENCE



January 2023 - Current

Senior Product Designer

PLURAL

Overseeing user experience design decisions for the Plural application by leading growth experimentation focusing on user feedback, research, and collaborative brainstorming with cross functional teams.

December 2019 - March 2021

Senior UX/UI Designer

VESTA

Heading research, design, and development initiatives to create user-centric interfaces for web-based applications and to provide the best user experience in fraud protection for eCommerce.

Clients and Industries

Facebook, Target, Best Buy, US Bank, T-Mobile, Lowes, SC Johnson, Pillsbury, Pepsi, Betty Crocker, Kimberly Clark, American Express, Starwood Hotels.

April 2021 - January 2023

Senior Product Designer

META

Leading product growth experiments for Facebook Ads Manager centered around brainstorming, ideation and quick implementation, while maintaining consistent design and a quality product.

December 2018 - November 2019

UX/UI Engineer

HEALTH PARTNERS

Contributing human-centered design concepts to the application development team. Researching, user-testing, designing, and developing for web, mobile, and doctor and patient applications.

ABOUT ME

I am enthusiastic about creating experiences that are both beautiful and functional. I have a background in design and development and always build user-centered, mobile first, and accessible friendly interfaces. I love working collaboratively with a cross-functional teams to figure out problems, hypothesis, and solutions using user research and data.



Volunteering

MINNEAPOLIS COLLEGE

Advisory Committee

HEXAGON UX

Chapter Lead, Portland OR

GOOGLE

Volunteer Coordinator, Hands On Tech

WOMEN WHO CODE

Teaching Assistant

Hobbies



EDUCATION

September 2009 - May 2012

Web Design & Front End Development A.A.S.

MINNEAPOLIS COLLEGE

December 2022 - Current

Google UX Design Professional Certificate

COURSERA

